

## THRIVE OXFORD- WINTER PROGRAM CALENDAR

Unless noted otherwise, program days are half days in the morning.

\*Indicates a mandatory program session

February 4- Program orientation\*

February 5- Program goals and planning\*

February 10- Financial literacy and planning for growth\*

February 18- Understanding business financing and cash management

February 25- Using video to market your business, marketing strategy for success

March 10- B Corporation and Sustainable Business Practices Training\* (full day)

March 16- B Corporation and Sustainability Assessment, identify gaps and metrics (online)

March 24- Identifying sustainable development goals/plan, resources and advice required

March 31- Tools to measure goals; transparency

April 6- Leadership and public speaking\* (full day)

April 20- Pitch presentation practice

April 27- Halfway check in, breakfast, update goals, guest speaker\*

May 4- Pitch practice to small panel for feedback\*

May 11- Field trip (location TBD)

May 20- Formal pitch presentation (cash and in-kind prizes for winner(s))\*

June 1- Implementing sustainable development goals/policies\*

June 8- one-on-one development/ professional support\*

June 15- one-on-one development/ professional support\*

June 29- check-in, break for the summer\*